ORDER

Orders Order / Rev: 713258 06313429 Alt Order #: OBAMA SCHED A Product Desc: 1768 Estimate: 09/13/12 - 09/17/12 Flight Dates: Primary AE: Aaron Ashe 09/12/12 / 09/13/12 Sales Office: Original Date / Rev: T-WAS Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Agency Name: **Buying Contact:** K Keuleman Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW Billing Cycle: WEEKLY Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama/D/President Demographic: A35+ New Business Thru: **Product Codes:** PL-Presidential Order Separation: 00:15:00 Priority: P-4 Advertiser External ID:

Bill Plan Totals

Revenue Codes:

Start Date	End Date	# Spots	# Spots Gross Amount Net Amount		Month
09/10/12	09/16/12	39	\$17,495.00	\$14,870.75	September 2012
09/17/12	09/23/12	28	\$27.125.00	\$23.056.25	Totals

AGY, GEN, POL

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	67	\$44,620.00	\$37,927.00	0.00
Totals	67	\$44,620,00	\$37,927.00	0.00

Agency External ID:

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 WTS	SP 09/13/1	12 09/14/12	M-F 6-7a	CM	6-7a	TF	:30	1	\$125.00 P-4	0.00 NM	1	\$125.00
			6-7a 10 News									
	Start Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
	09/10/12	09/16/12	TF	1	\$125.00	0.00						
E 2 WTS	SP 09/17/1	12 09/17/12	M-F 6-7a	CM	6-7a	M	:30	1	\$175.00 P-4	0.00 NM	1	\$175.00
	0	5 15 (6-7a 10 News	0	Б.	5						
	Start Date 09/17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week	Rate	Rating 0.00						
				ı CM	\$175.00 7-9a	TF	:30		\$250.00 D.2	0.00 NIM	2	¢ E00.00
E 3 WIS	SP 09/13/1	12 09/14/12	CBS This Morning	,	7-9a (7:00 AM-8:		:30	2	\$250.00 P-3	0.00 NM	2	\$500.00
	Start Date	End Date	Weekdays	9 Spots/Week	Rate	Rating						
	09/10/12	09/16/12	TF	<u>3pois/vveek</u>	\$250.00	0.00						
E 4 WTS		12 09/17/12	CBS This Morning	a CM	7-9a	M	:30	1	\$400.00 P-3	0.00 NM	1	\$400.00
	0. 00,,	00,	CBS This Mornin	-	(7:00 AM-8:		.00	•	ψσσσσ.	0.00	·	ψ.σσ.σσ
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	09/17/12	09/23/12	M	1	\$400.00	0.00						
E 5 WTS	SP 09/13/1	12 09/14/12	CBS This Morning	д СМ	7-9a	TF	:30	2	\$250.00 P-3	0.00 NM	2	\$500.00
			CBS This Mornin	g	(8:00 AM-9:	00 AM)						
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	09/10/12	09/16/12	TF	2	\$250.00	0.00						
E 6 WTS	SP 09/17/1	12 09/17/12	CBS This Morning		7-9a	M	:30	1	\$400.00 P-3	0.00 NM	1	\$400.00
			CBS This Mornin	S	(8:00 AM-9:	00 AM)						
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	09/17/12	09/23/12	M	1	\$400.00	0.00						

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Order / Rev: 713258 Advertiser:

Obama/D/President 06313429 OBAMA SCHED A Product Desc:

Alt Order #: WTSP-TV

Flight Dates: 09/13/12 - 09/17/12 Estimate: 1768

	Start	End	Inventory Code	e Break	Start/End	Γime Days	Len Spo	ots l	Rate Pri	Rtg Type	Spots	Amount
E 7 WTSP	09/13/1	2 09/14/12	M-F 9-930a 10 N 10 News, 9am	lews, 9a@M	9-9:30A	TF	:30	2 \$	370.00 P-4	0.00 NM	0	\$0.00
Sta Week: 09/	rt Date	End Date 09/16/12	Weekdays	Spots/Week		Rating 0.00						
Spot Ch	Date Ra	nge D	escription	Star	t/End Time	<u>v</u>	<u>Veekdays</u> ThF	Length		Rtg Type		
	-09/10/12 edited	2-09/10/12 IV	1-F 9-930a 10 Nev	vs, 9am 9-9:	30A	-	INF	- :30	(\$70.00)	0.00 <i>NM</i>		
	09/10/12 edited	2-09/16/12 N	1-F 9-930a 10 Nev	vs, 9am 9-9:	30A	-	ThF	- :30	(\$70.00)	0.00 <i>NM</i>		
		NCAA FOO	ΓBALL]									
E 8 WTSP	09/17/1	2 09/17/12	M-F 9-930a 10 N 10 News, 9am	lews, 9a@M	9-9:30A	M	:30	1 \$′	100.00 P-4	0.00 NM	1	\$100.00
<u>Sta</u> Week: 09/	rt Date /17/12	End Date 09/23/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
E 9 WTSP	09/13/1	2 09/14/12	Price Is Right Price Is Right	СМ	11a-12p	TF	:30	2 \$3	375.00 P-4	0.00 NM	2	\$750.00
Sta Week: 09/	rt Date /10/12	End Date 09/16/12	Weekdays TF	Spots/Week 2	Rate \$375.00	Rating 0.00						
E 10 WTSP	09/17/1	2 09/17/12	Price Is Right Price Is Right	СМ	11a-12p	M	:30	1 \$4	150.00 P-4	0.00 NM	1	\$450.00
Sta Week: 09/	rt Date	End Date 09/23/12	Weekdays M	Spots/Week	Rate \$450.00	Rating 0.00						
E11 WTSP			M-F 12-1230p	CM	12-1230p	TF	:30	2 \$3	325.00 P-4	0.00 NM	1	\$325.00
Sto	rt Date	End Date	10 News @ Noo	n Spots/Week	Pata	Rating						
Week: 09/		09/16/12	<u>Weekdays</u> TF	2		0.00						
	Date Ra		escription		t/End Time		<u>Veekdays</u> ThF	Length		Rtg Type		
	' 09/10/12 edited	2-09/16/12 IV	1-F 12-1230p	12-1	230p	-	InF	- :30	(\$325.00)	0.00 <i>NM</i>		
		2 09/17/12	M-F 12-1230p	CM	12-1230p	M	:30	1 \$4	150.00 P-4	0.00 NM	1	\$450.00
	00,,	_ 00,,	10 News @ Noo		оор	212	.00	. •		0.00	·	ψ.σσ.σσ
Sta												
	rt Date	End Date	Weekdays M	Spots/Week		Rating						
Week: 09/	/17/12	09/23/12	Weekdays M Y&R		\$450.00	Rating 0.00	:30	2 \$8	350.00 P-3	0.00 NM	2	\$1,700.00
	/17/12	09/23/12	M	Spots/Week 1 CM		0.00	:30	2 \$8	850.00 P-3	0.00 NM	2	\$1,700.00
Week: 09/ E 13 WTSP	/17/12 09/13/1 art Date	09/23/12	M Y&R	Spots/Week 1 CM	\$450.00 1230-130p	0.00	:30	2 \$8	850.00 P-3	0.00 NM	2	\$1,700.00
Week: 09/ E13 WTSP	09/13/1 09/13/1 art Date /10/12	09/23/12 2 09/14/12 End Date 09/16/12	M Y&R Young and the F WeekdaysTF Y&R	Spots/Week 1 CM Restless Spots/Week 2 CM	\$450.00 1230-130p Rate	0.00 TF Rating	:30			0.00 NM 0.00 NM	2	\$1,700.00 \$1,100.00
Week: 09/ E13 WTSP Sta Week: 09/ E14 WTSP	09/13/1 09/13/1 ort Date 0/10/12 09/17/1	09/23/12 2 09/14/12 End Date 09/16/12 2 09/17/12	M Y&R Young and the F WeekdaysTF Y&R Young and the F	Spots/Week 1 CM Restless Spots/Week 2 CM Restless	\$450.00 1230-130p Rate \$850.00 1230-130p	0.00 TF Rating 0.00 M						
Week: 09/ E13 WTSP Sta Week: 09/ E14 WTSP	09/13/1 09/13/1 ort Date 01/10/12 09/17/1	09/23/12 2 09/14/12 End Date 09/16/12	M Y&R Young and the F WeekdaysTF Y&R	Spots/Week CM Restless Spots/Week 2 CM Restless Spots/Week Spots/Week	\$450.00 1230-130p Rate \$850.00 1230-130p Rate	0.00 TF <u>Rating</u> 0.00						
Week: 09/ E13 WTSP Sta Week: 09/ E14 WTSP	717/12 09/13/1 ort Date (10/12 09/17/1 ort Date (17/12	09/23/12 2 09/14/12 End Date 09/16/12 2 09/17/12 End Date 09/23/12	M Y&R Young and the F WeekdaysTF Y&R Young and the F Weekdays M B&B	Spots/Week 1 CM Restless Spots/Week 2 CM Restless Spots/Week 1 CM	\$450.00 1230-130p Rate \$850.00 1230-130p	0.00 TF Rating 0.00 M Rating		1 \$1,		0.00 NM		
Week: 09/ E 13 WTSP Sta Week: 09/ E 14 WTSP Sta Week: 09/ E 15 WTSP	09/13/1 09/13/1 ont Date 10/12 09/17/1 ont Date 17/12 09/13/1	09/23/12 2 09/14/12 End Date 09/16/12 2 09/17/12 End Date 09/23/12 2 09/14/12	M Y&R Young and the F WeekdaysTF Y&R Young and the F Weekdays M B&B Bold and Beautif	Spots/Week 1 CM Restless Spots/Week 2 CM Restless Spots/Week 1 CM ful	\$450.00 1230-130p Rate \$850.00 1230-130p Rate \$1,100.00 130-2p	0.00 TF Rating 0.00 M Rating 0.00 TF	:30	1 \$1,	100.00 P-3	0.00 NM	1	\$1,100.00
Week: 09/ E 13 WTSP Sta Week: 09/ E 14 WTSP Sta Week: 09/ E 15 WTSP	717/12 09/13/1 art Date 710/12 09/17/1 art Date 717/12 09/13/1 art Date	09/23/12 2 09/14/12 End Date 09/16/12 2 09/17/12 End Date 09/23/12	M Y&R Young and the F WeekdaysTF Y&R Young and the F Weekdays M B&B	Spots/Week 1 CM Restless Spots/Week 2 CM Restless Spots/Week 1 CM	\$450.00 1230-130p Rate \$850.00 1230-130p Rate \$1,100.00 130-2p Rate	0.00 TF Rating 0.00 M Rating 0.00	:30	1 \$1,	100.00 P-3	0.00 NM	1	\$1,100.00
Week: 09/ E 13 WTSP Sta Week: 09/ E 14 WTSP Sta Week: 09/ E 15 WTSP Sta Week: 09/ Spot Ch	17/12 09/13/1 on 13/1 on 13/	09/23/12 2 09/14/12 End Date 09/16/12 2 09/17/12 End Date 09/23/12 2 09/14/12 End Date 09/16/12 inge D	M Y&R Young and the F WeekdaysTF Y&R Young and the F Weekdays M B&B Bold and Beautif WeekdaysTF	Spots/Week CM Restless Spots/Week 2 CM Restless Spots/Week 1 CM ful Spots/Week 2 Star	\$450.00 1230-130p Rate \$850.00 1230-130p Rate \$1,100.00 130-2p Rate \$850.00 t/End Time	0.00 TF Rating 0.00 M Rating 0.00 TF Rating 0.00	:30 :30 Veekdays	1 \$1, ´2 \$8	350.00 P-3	0.00 NM 0.00 NM Rtg Type	1	\$1,100.00
Week: 09/ E 13 WTSP Sta Week: 09/ E 14 WTSP Sta Week: 09/ E 15 WTSP Week: 09/ Spot Ch 2 WTSP	09/13/1 09/13/1 09/13/1 01/12 09/17/1 01/12 09/13/1 01/12 01/12 01/12 01/12 01/12 01/12 01/12 01/12	09/23/12 2 09/14/12 End Date 09/16/12 2 09/17/12 End Date 09/23/12 2 09/14/12 End Date 09/16/12	M Y&R Young and the F WeekdaysTF Y&R Young and the F Weekdays M B&B Bold and Beautif WeekdaysTF	Spots/Week 1 CM Restless Spots/Week 2 CM Restless Spots/Week 1 CM ful Spots/Week 2	\$450.00 1230-130p Rate \$850.00 1230-130p Rate \$1,100.00 130-2p Rate \$850.00 t/End Time	0.00 TF Rating 0.00 M Rating 0.00 TF Rating 0.00	:30	1 \$1, ´2 \$8	350.00 P-3	0.00 NM	1	\$1,100.00
Week: 09/ E 13 WTSP Sta Week: 09/ E 14 WTSP Sta Week: 09/ E 15 WTSP Sta Week: 09/ Spot Ch 2 WTSP Cre	17/12 09/13/1 on 13/1 on 13/	09/23/12 2 09/14/12 End Date 09/16/12 2 09/17/12 End Date 09/23/12 2 09/14/12 End Date 09/16/12 inge D	M Y&R Young and the F WeekdaysTF Y&R Young and the F Weekdays M B&B Bold and Beautif WeekdaysTF tescription	Spots/Week CM Restless Spots/Week 2 CM Restless Spots/Week 1 CM ful Spots/Week 2 Star	\$450.00 1230-130p Rate \$850.00 1230-130p Rate \$1,100.00 130-2p Rate \$850.00 t/End Time	0.00 TF Rating 0.00 M Rating 0.00 TF Rating 0.00	:30 :30 Veekdays	1 \$1, ´2 \$8	350.00 P-3	0.00 NM 0.00 NM Rtg Type	1	\$1,100.00
Week: 09/ E 13 WTSP Sta Week: 09/ E 14 WTSP Sta Week: 09/ E 15 WTSP Sta Week: 09/ Spot Ch 2 WTSP Cre	17/12 09/13/1 11/12 09/17/1 11/12 09/13/1 11/12 09/13/1 11/10/12 11/10/12 12/10/12 12/10/12 13/10/12 13/10/12 14/10/12 15/10/12 16	09/23/12 2 09/14/12 End Date 09/16/12 2 09/17/12 End Date 09/23/12 2 09/14/12 End Date 09/16/12 End Date 09/16/12 End Date 09/16/12 End Date 09/16/12	M Y&R Young and the F WeekdaysTF Y&R Young and the F Weekdays M B&B Bold and Beautif WeekdaysTF escription &B	Spots/Week CM Restless Spots/Week 2 CM Restless Spots/Week 1 CM ful Spots/Week 2 Star 130-	\$450.00 1230-130p Rate \$850.00 1230-130p Rate \$1,100.00 130-2p Rate \$850.00 t/End Time	0.00 TF Rating 0.00 M Rating 0.00 TF Rating 0.00	:30 :30 Veekdays	1 \$1,: 2 \$8 <u>Length</u> - :30	350.00 P-3	0.00 NM 0.00 NM Rtg Type 0.00 NM	1	\$1,100.00
Week: 09/ E 13 WTSP Sta Week: 09/ E 14 WTSP Sta Week: 09/ E 15 WTSP Sta Week: 09/ Spot Ch 2 WTSP Cre [MC E 16 WTSP	17/12 09/13/1 ont Date 10/12 09/17/1 ont Date 17/12 09/13/1 ont Date 10/12 Date Rate 10/12 Date Rate 10/12 onumber of the control of the contr	09/23/12 2 09/14/12 End Date 09/16/12 2 09/17/12 End Date 09/23/12 2 09/14/12 End Date 09/16/12 End Date 09/16/12 End Date 09/16/12 End Date 09/16/12	M Y&R Young and the F WeekdaysTF Y&R Young and the F Weekdays M B&B Bold and Beautif WeekdaysTF tescription t&B FBALL] B&B	Spots/Week CM Restless Spots/Week 2 CM Restless Spots/Week 1 CM ful Spots/Week 2 Star 130-	\$450.00 1230-130p Rate \$850.00 1230-130p Rate \$1,100.00 130-2p Rate \$850.00 t/End Time -2p 130-2p Rate	0.00 TF Rating 0.00 M Rating 0.00 TF Rating 0.00 TF	:30 :30 <u>Veekdays</u> ThF	1 \$1,: 2 \$8 <u>Length</u> - :30	00.00 P-3 350.00 P-3 Rate (\$850.00)	0.00 NM 0.00 NM Rtg Type 0.00 NM	1	\$1,100.00 \$850.00
Week: 09/ E 13 WTSP Sta Week: 09/ E 14 WTSP Sta Week: 09/ E 15 WTSP Sta Week: 09/ Spot Ch 2 WTSP Cre [MC E 16 WTSP	17/12 09/13/1 11 Date 10/12 09/17/1 17/12 09/13/1 11 Date 10/12 Date Ra 10/12 10/1	09/23/12 2 09/14/12 End Date 09/16/12 2 09/17/12 End Date 09/23/12 2 09/14/12 End Date 09/16/12 End Date 09/23/12	M Y&R Young and the F WeekdaysTF Y&R Young and the F Weekdays M B&B Bold and Beautif WeekdaysTF rescription B&B Bold and Beautif WeekdaysTF Rescription B&B Bold and Beautif	Spots/Week CM Restless Spots/Week 2 CM Restless Spots/Week 1 CM ful Spots/Week 2 Star 130- CM ful Spots/Week	\$450.00 1230-130p Rate \$850.00 1230-130p Rate \$1,100.00 130-2p Rate \$850.00 t/End Time -2p 130-2p Rate	0.00 TF Rating 0.00 M Rating 0.00 TF Rating 0.00 M Rating 0.00	:30 :30 <u>Veekdays</u> ThF	1 \$1,7 2 \$8 Length - :30	00.00 P-3 350.00 P-3 Rate (\$850.00)	0.00 NM 0.00 NM Rtg Type 0.00 NM	1	\$1,100.00 \$850.00
Week: 09/ E 13 WTSP Sta Week: 09/ E 14 WTSP Sta Week: 09/ E 15 WTSP Sta Week: 09/ Spot Ch 2 WTSP Cre [M0] E 16 WTSP Sta Week: 09/ E 17 WTSP	17/12 09/13/1 on 13/1 on 13	09/23/12 2 09/14/12 End Date 09/16/12 2 09/17/12 End Date 09/23/12 2 09/14/12 End Date 09/16/12 End Date 09/16/12 End Date 09/16/12 End Date 2-09/16/12 End Date 09/23/12 2 09/17/12 End Date 09/23/12 2 09/14/12 End Date	Y&R Young and the F WeekdaysTF Y&R Young and the F Weekdays M B&B Bold and Beautif WeekdaysTF escription B&B Bold and Beautif WeekdaysTF B&B FBALL] B&B Bold and Beautif Weekdays M M-F 2-3p The Talk Weekdays	Spots/Week 1 CM Restless Spots/Week 2 CM Restless Spots/Week 1 CM ful Spots/Week 2 Star 130- CM ful Spots/Week 1 CM ful Spots/Week 1 CM Spots/Week	\$450.00 1230-130p Rate \$850.00 1230-130p Rate \$1,100.00 130-2p Rate \$850.00 t/End Time -2p 130-2p Rate \$1,100.00 2-3p Rate	0.00 TF Rating 0.00 M Rating 0.00 TF Rating 0.00 M Rating 0.00 TF Rating 0.00 TF Rating	:30 :30 Veekdays ThF	1 \$1,7 2 \$8 Length - :30	Rate (\$850.00 P-3	0.00 NM 0.00 NM Rtg Type 0.00 NM 0.00 NM	1	\$1,100.00 \$850.00 \$1,100.00
Week: 09/ E 13 WTSP Sta Week: 09/ E 14 WTSP Sta Week: 09/ E 15 WTSP Sta Week: 09/ Spot Ch 2 WTSP Cre [M0] E 16 WTSP Sta Week: 09/ E 17 WTSP	17/12 09/13/1 on 13/1 on 13	09/23/12 2 09/14/12 End Date 09/16/12 2 09/17/12 End Date 09/23/12 2 09/14/12 End Date 09/16/12 B NCAA FOOT 2 09/17/12 End Date 09/23/12 2 09/14/12 End Date 09/23/12 2 09/14/12 End Date 09/23/12 2 09/14/12	M Y&R Young and the F WeekdaysTF Y&R Young and the F Weekdays M B&B Bold and Beautif WeekdaysTF Pescription B&B Bold and Beautif WeekdaysTF Pescription B&B TBALL] B&B Bold and Beautif Weekdays M M-F 2-3p The Talk WeekdaysTF	Spots/Week 1 CM Restless Spots/Week 2 CM Restless Spots/Week 1 CM ful Spots/Week 2 Star 130- CM ful Spots/Week 1 CM ful CM	\$450.00 1230-130p Rate \$850.00 1230-130p Rate \$1,100.00 130-2p Rate \$850.00 t/End Time -2p 130-2p Rate \$1,100.00 2-3p Rate	0.00 TF Rating 0.00 M Rating 0.00 TF Rating 0.00 M Rating 0.00 TF	:30 :30 Veekdays ThF	1 \$1,7 2 \$8 Length - :30	Rate (\$850.00 P-3	0.00 NM 0.00 NM Rtg Type 0.00 NM 0.00 NM	1	\$1,100.00 \$850.00 \$1,100.00

Print Date: 09/13/12 13:56:08 Page 3 of 5

WTSP-TV

Order / Rev: 713258

Advertiser: Obama/D/President

Alt Order #: 06313429

Product Desc: OBAMA SCHED A

Estimate:

Flight Dates: 09/13/12 - 09/17/12

1768

Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Ιn Amount E 18 WTSP 09/17/12 09/17/12 \$600.00 P-3 0.00 NM M-F 2-3p СМ 2-3p :30 \$600.00 The Talk Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 M- - - -\$600.00 0.00 E 19 WTSP 09/13/12 09/14/12 M-F 4-5p CM 4-5p ---TF--:30 3 \$300.00 P-4 0.00 NM 3 \$900.00 Dr. Phil Weekdays Start Date **End Date** Spots/Week Rate Rating - - - TF- -Week: 09/10/12 09/16/12 3 \$300.00 0.00 E 20 WTSP 09/17/12 09/17/12 M-F 4-5p CM 4-5p M----:30 2 \$400.00 P-4 0.00 NM 2 \$800.00 Dr. Phil Weekdays Spots/Week Rating Start Date **End Date** Rate M- - - -Week: 09/17/12 09/23/12 \$400.00 0.00 E 21 WTSP 09/13/12 09/14/12 M-F 5-530p CM 5-530p ---TF--:30 1 \$400.00 P-3 0.00 NM \$400.00 1 5-530p 10 News **End Date** Weekdays Rating Start Date Spots/Week Rate - TF-Week: 09/10/12 09/16/12 \$400.00 0.00 СМ E 22 WTSP 09/17/12 09/17/12 M-F 5-530p 5-530p M- - - - -:30 \$550.00 P-3 0.00 NM \$550.00 5-530p 10 News Start Date Weekdays Rating **End Date** Spots/Week Rate M- - - -Week: 09/17/12 09/23/12 \$550.00 0.00 E 23 WTSP 09/13/12 09/14/12 M-F 530-6p CM 530-6p ---TF--:30 \$400.00 P-3 0.00 NM \$400.00 10 News at 530p Weekdays Start Date **End Date** Spots/Week Rate Rating ---TF-Week: 09/10/12 09/16/12 \$400.00 0.00 E 24 WTSP 09/17/12 09/17/12 M-F 530-6p CM 530-6p M- - - - -:30 \$550.00 P-3 0.00 NM \$550.00 10 News at 530p Start Date Weekdays Spots/Week Rating **End Date** Rate M- - - - -Week: 09/17/12 09/23/12 \$550.00 0.00 E 25 WTSP 09/13/12 09/14/12 M-F 6-630p CM 6-630p ---TF--:30 \$250.00 P-4 0.00 NM \$250.00 6-630p 10 News Start Date **End Date** Weekdays Spots/Week Rating Rate - - - TF- -Week: 09/10/12 09/16/12 \$250.00 0.00 E 26 WTSP 09/17/12 09/17/12 M-F 6-630p CM 6-630p M- - - - -:30 1 \$500.00 P-4 0.00 NM \$500.00 6-630p 10 News Start Date **End Date** Weekdays Spots/Week Rate Rating M- - - - -Week: 09/17/12 09/23/12 \$500.00 0.00 E 27 WTSP 09/13/12 09/14/12 **CBS Evening News** CM 630-7p - - - TF- -:30 \$600.00 P-3 0.00 NM \$600.00 **CBS Evening News** Start Date Weekdays **End Date** Spots/Week Rate Rating - - - TF- -Week: 09/10/12 09/16/12 \$600.00 0.00 E 28 WTSP 09/17/12 09/17/12 **CBS** Evening News CM 630-7p M- - - - -:30 1 \$1,000.00 P-3 0.00 NM \$1,000.00 **CBS Evening News** Spots/Week Start Date **End Date** Weekdays Rate Rating M- - - - -Week: 09/17/12 09/23/12 \$1,000.00 0.00 09/13/12 09/14/12 7-730p CM 7-730p - - - TF- -:30 2 \$300.00 P-4 0.00 NM 2 \$600.00 10 News, 7pm M-F Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 09/10/12 09/16/12 - - - TF- -\$300.00 0.00 09/17/12 09/17/12 7-730p CM 7-730p M- - - - -:30 2 \$2,600.00 P-3 0.00 NM \$5,200.00 2 Wheel of Fortune Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/17/12 09/23/12 M- - - - -2 \$2,600.00 0.00 E31 WTSP 09/13/12 09/14/12 730-8p СМ 730-8p ---TF--:30 \$300.00 P-4 0.00 NM \$600.00 2 Inside Edition Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 ---TF--\$300.00 0.00 E32 WTSP 09/17/12 09/17/12 730-8p CM :30 2 \$3,000.00 P-3 0.00 NM \$6,000.00 730-8p M- - - - -2 Jeopardy Start Date **End Date** Weekdays Spots/Week Rate Rating

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WTSP-TV

Order / Rev: 713258

06313429 Alt Order #:

Advertiser: Obama/D/President Product Desc:

Flight Dates: 09/13/12 - 09/17/12 OBAMA SCHED A

Estimate: 1768

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E32 WTSP	09/17/1	2 09/17/12	730-8p Jeopardy	СМ	730-8p	M	:30	2	\$3,000.00 P-3	0.00 NM	2	\$6,000.00
Sta Week: 09/	rt Date	End Date 09/23/12	Weekdays M	Spots/Week	Rate \$3,000.00	Rating 0.00						
E 33 WTSP			LN (M-F)	CM	M-F 11-1135		:30	2	\$750.00 P-4	0.00 NM	2	\$1,500.00
	rt Date	End Date	LN (M-F) <u>Weekdays</u> TF	Spots/Week	Rate	Rating						
Week: 09/ E34 WTSP		09/16/12 2 09/17/12	LN (M-F)	CM 2	\$750.00 M-F 11-1135	0.00 p M	:30	2	\$1,000.00 P-4	0.00 NM	2	\$2,000.00
Sta	rt Date	End Date	LN (M-F) Weekdays	Spots/Week	Rate	Rating						
Week: 09/	17/12	09/23/12	M		\$1,000.00	0.00						
E35 WTSP	09/15/1	2 09/15/12	LN (Sa) Late News (Sa)	СМ	Sa 11-1135p	S-	:30	1	\$400.00 P-4	0.00 NM	1	\$400.00
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays S-	Spots/Week 1	Rate \$400.00	Rating 0.00						
E36 WTSP	09/16/1	2 09/16/12	LN (Su) Late News (Su)	СМ	Su 11-1135p	S	:30	1	\$600.00 P-4	0.00 NM	1	\$600.00
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays S	Spots/Week 1	Rate \$600.00	Rating 0.00						
E 37 WTSP	09/13/1	2 09/14/12	Letterman Late Night with D	CM avid Letterma	1135p-1237a	TF	:30	2	\$600.00 P-3	0.00 NM	2	\$1,200.00
	rt Date	End Date	Weekdays TF	Spots/Week	Rate	Rating						
Week: 09/ E38 WTSP		09/16/12 2 09/17/12	Letterman	CM 2	\$600.00 1135p-1237a	0.00 M	:30	2	\$700.00 P-3	0.00 NM	2	\$1,400.00
Sta	rt Data	End Data	Late Night with D			Pating						
Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 2	Rate \$700.00	Rating 0.00						
E39 WTSP	09/13/1	2 09/14/12	Late Late Show Late Late Show	СМ	1237-137a	TF	:30	2	\$200.00 P-3	0.00 NM	2	\$400.00
<u>Sta</u> Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays TF	Spots/Week 2	Rate \$200.00	Rating 0.00						
E40 WTSP	09/17/1	2 09/17/12	Late Late Show Late Late Show	СМ	1237-137a	M	:30	2	\$350.00 P-4	0.00 NM	2	\$700.00
Sta Week: 09/	rt Date	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 2	Rate \$350.00	Rating 0.00						
E 41 WTSP				CM	Sat 8-10a	S-	:30	1	\$80.00 P-4	0.00 NM	0	\$0.00
Cta	mt Data	End Data	CBS This Mornin		Data	Datina						
<u>Sta</u> Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays S-	Spots/Week 1	\$80.00	Rating 0.00						
	Date Ra		escription		t/End Time	<u>W</u>	/eekdays	Le		Rtg Type		
	09/10/12 edited	2-09/16/12 S	at 8-10a	Sat 8	8-10a	-	Sa	-	:30 (\$80.00)	0.00 <i>NM</i>		
		NCAA FOOT	ΓBALL]									
E 42 WTSP	09/15/1	2 09/15/12	Sat 7-730p Wheel of Fortune	СМ	Sat 7-730p	S-	:30	1	\$150.00 P-4	0.00 NM	1	\$150.00
Sta Week: 09/	rt Date	End Date 09/16/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
			CBS Sunday Mor	ning CM	Sun 9-1030a		:30	1	\$400.00 P-4	0.00 NM	1	\$400.00
<u>Sta</u> Week: 09/	rt Date	End Date 09/16/12	Weekdays S	Spots/Week	Rate \$400.00	Rating 0.00						
			Face the Nation	CM		30aS	:30	1	\$400.00 P-4	0.00 NM	1	\$400.00
	rt Date	End Date	Face the Nation Weekdays	Spots/Week	Rate	Rating						
Week: 09/ E45 WTSP		09/16/12 2 09/17/12	Mon Prime C	CM	\$400.00 Mon 10-11p	0.00 M	:30	1	\$3,500.00 P-4	0.00 NM	1	\$3,500.00
Sta	rt Date	End Date	Hawaii Five-0 Weekdays	Spots/Week	Rate	Rating						

Print Date: 09/13/12 13:56:09 Page 5 of 5

Order / Rev: 713258

06313429

Advertiser: Obama/D/President

Alt Order #:

Product Desc:

OBAMA SCHED A

09/13/12 - 09/17/12 Flight Dates:

Estimate:

1768

WTSP-TV

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E 45 WTSP 09/17/12 09/17/12 Mon Prime C Mon 10-11p M- - - - -:30 1 \$3,500.00 P-4 0.00 NM \$3,500.00 СМ Hawaii Five-0 Start Date **End Date** Weekdays Spots/Week Rate Rating M- - - - -Week: 09/17/12 09/23/12 1 \$3,500.00 0.00 E 46 WTSP 09/14/12 09/14/12 Fri Prime A ---F--CM Fri 8-9p :30 1 \$1,500.00 P-4 0.00 NM 0 \$0.00 **Undercover Boss** Start Date End Date Weekdays Spots/Week Rating Rate ----F--1 \$1,500.00 Week: 09/10/12 09/16/12 0.00 Ch Date Range Start/End Time Description Weekdays Length Rate Rtg Type Spot 1 WTSP 09/10/12-09/16/12 Fri Prime A Fri 8-9p ----F--:30(\$1.500.00) 0.00 NM Credited [MOVE TO NCAA FOOTBALL] N47 WTSP 09/15/12 09/15/12 NCAA Football Game #2CM 3-7p ---S-:30 1 \$2,500.00 P-4 0.00 NM \$2,500.00 NCAA Football Game #2

Weekdays Spots/Week Start Date End Date Rating Rate Week: 09/10/12 09/16/12 ---S-1 \$2,500.00 0.00 N48 WTSP 09/14/12 09/14/12 M-F 10-11a CM 10-11a ---F--:30 \$100.00 P-3 0.00 NM 2 \$200.00 Studio 10 Start Date **End Date** Weekdays Spots/Week Rate Rating

Week: 09/10/12 09/16/12 ---F--\$100.00 0.00 N49 WTSP 09/17/12 09/17/12 M-F 10-11a 10-11a M- - - - -:30 2 \$75.00 P-4 0.00 NM Studio 10

Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 09/17/12 09/23/12 M- - - - -\$75.00 0.00 N50 WTSP 09/14/12 09/14/12 10 News Replay CM M-F 207-242x ---F--:30 1 \$45.00 P-4 0.00 NM

10 News Replay Weekdays Rating Start Date **End Date** Spots/Week Rate

Week: 09/10/12 09/16/12 ---F--\$45.00 0.00

Totals 67 \$44,620.00

\$150.00

\$45.00